Retail is the #1 most targeted industry for cybersecurity attacks.1

3 in 4 retailers have been breached sometime in their past, with 50% of those breaches occurring in the past year.1

Comprehensive Protection
Intelligent Detection
Accelerated Self-Recovery

How HP and Intel Solutions Offer Enhanced Endpoint Resilience

A multinational hospitality chain incurred an estimated cost total of around $1 billion2 to recover from a customer data breach in 2018.

Retailers can build resilience through a holistic approach to protection, detection and recovery.

In 2018, 76% of all hacking-related breaches involved compromised and weak credentials.4

When threats come from all angles, layered security across all devices is critical.

Detect known and unknown attacks in real-time.

A leading general merchandise retailer lost an estimated $110 million in sales during a point-of-sale outage in 2019 that lasted ten hours spread over two days.6

Recover quickly from attacks and minimize the impact of worst-case scenarios.

HP's point-of-sale solutions have built-in, industry-leading security features that help you protect, detect and recover from security breaches, helping to ensure your point-of-sale doesn't become your point-of-fail.

Loss of brand reputation
Debtor and credit damage
Target compliance and cost of loss

Detected and responded to suspicious activity in real-time.

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Threats and security solutions can detect 43% of zero-day attacks.5

A point-of-sale breach is very costly.

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